



FRANpro

Canada's Premier Franchise Sales Agency

SPEED TO LEAD™



The Power of Good Advice



35+
Years of
Experience



100+
Sold
Franchises



5,000+
Yearly
Leads



20+
Franchise
Partners

about FRANpro

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FRANpro, the next chapter in the evolution of franchise sales. FRANpro is distinctly Canadian and a proud member of the CFA.

Sean Douglas brings over 30 years of experience in sales, strategic planning, retail support, brand development, and of course ... Franchising. Over the past year, we have had the pleasure of working with amazing brands that meet our core brand values. Disruptive. Innovative. Unique. Join the franchise sales revolution, and allow FRANpro to earn your trust and your confidence.



Speed to Lead™: Our trademarked approach is at the core of FRANpro. We practice immediate response to a lead, thoughtful and consistent communication, and embrace technology and analytics. By continuing to grow our brand across the country, and increasing our FRANpro affiliates in every major city, we are here for you. Our premium lead-generation program allows us to target YOUR ideal franchisee candidates, educate them on the brand offerings, build and gain trust on your behalf, and of course, sell those critical franchise locations. Geo-targeting. Demographic targeting. Experience and net-worth targeting form the essentials in what we do. Nobody does what FRANpro does. Period. Our commitment to growth is evident as you see us following our exclusive 48-hour prospect touch protocol. This approach allows us to navigate the franchisee acquisition process efficiently and effectively and compress the time required to locate, engage, qualify and close. We are able to quickly establish cold or sold on those prospects we generate on our FRANpro lead generation program. No more wasting endless hours and months on unqualified, curious “wantrepreneurs”.

Are you an existing brand or start-up in Canada? Are you an established American brand seeking to gain traction and sales in Canada? FRANpro is your firm. Strategically growing your brand, that's what we do.

our mission

Embracing emerging technology to become the premier franchise sales agency while maintaining our honesty and authenticity.

our vision

Using professionalism, we utilize our family-driven process and assist our customers to achieve their aspirations. We focus on building growth, bridging communities to new opportunities, all while adding value to our relationships.



Family Driven Process at the Core



Sean Douglas
CEO/President
"Dad"



Kim Douglas
VP & CFO
"Mom"



Brady Douglas
VP of Sales & COO
"Son"



Sean Douglas
Consultant
"Son"

our approach

Unparalleled Experience

30 years of franchise, sales and operation experience equates to deeply rooted industry connections and exceptional insight that sets the foundation for our clients' long-term success.

Hands On Approach

Constant communication is at the core of our franchise development process. Our team strives to provide our clients with a truly hands-on experience.

Feedback

Candid feedback is crucial in establishing a collaborative relationship. Providing honest recommendations to our clients forms a relationship built on trust.



Customer Service Offering

We believe each brand is unique and therefore tailor our services to meet each client's specific needs. Offering highly adaptable services facilitates organic growth.

Brand Development

Building a successful franchised brand involves more than just selling franchises. Our company aligns core competencies with long-term goals and critical development objectives.

Long Term Support

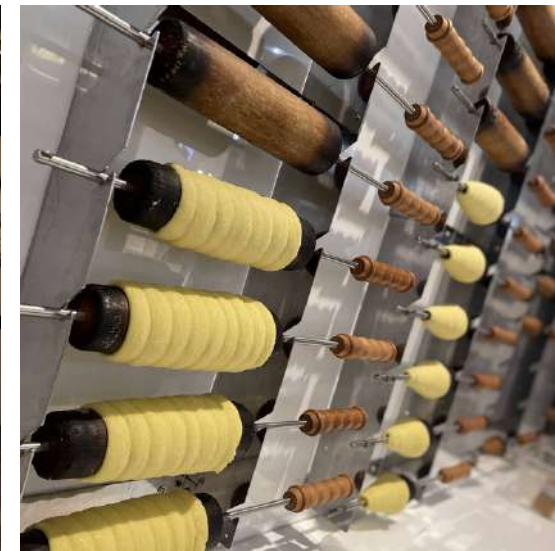
Helping our clients achieve long-term success is just as crucial as cultivating development. Our team of consultants will assist you in staying ahead of industry trends and expanding on existing revenue streams.

brand development

Franchise Development - the ultimate solution for business owners who want to take their brand to the next level and become a Franchisor! Our team of professionals specializes in providing expert assistance in franchise development. Whether you're a small business looking to scale or an established brand wanting to rebrand, we've got you covered.

With years of experience and a proven track record, our expertise can help you achieve your business goals. We offer personalized services that are tailored to your unique vision and objectives. From legal compliance and marketing strategies to sales training and site selection, our comprehensive approach ensures every aspect of your franchise development is taken care of.

Our team handles everything from start to finish, ensuring seamless operations every step of the way. We understand that franchising can be complicated but with FRANpro by your side, it doesn't have to be! Our mission is simple - we want to help businesses like yours thrive and grow into successful franchises.



engagement

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Franchisee engagement is critical both during the sales and discovery process as well as post-launch. We have developed our Speed to Lead approach allowing us to compress the critical sales cycle.

FRANpro's ability to communicate efficiently, proactively and professionally, is one of the key elements of our success. Allow us to grow your brand and deliver your message.

SERVICES WE PROVIDE:

- Lead Qualification
- Franchise Sales Management
- Trade Show Representation
- Franchise Committee Development
- CFA Committee Representation
- Discovery Day Management
- Multi-Unit Development Deal Structuring
- Franchise Sales Training
- Area Developer Agreement Assistance
- Master Franchise Agreement Assistance



lead generation

Are you ready to take your business to the next level? We understand that having a steady stream of franchisee leads is key to growing your business, and with our "Speed to Lead" approach, we prioritize quick responses to potential leads.

Our customized Franchisee Lead Generation programs are tailored specifically for your brand and target audience, ensuring that we are reaching the right people at the right time.

Our team has mastered the art of targeting your ideal candidate - from geographic to demographic and even experience and net-worth targeting. Trust us when we say that nobody does what we do! At FRANpro, our mission is to help you grow your business by building trust and educating prospects on everything your brand has to offer. And our commitment to growth doesn't stop there. With our exclusive 48-hour prospect touch protocol, we can identify, engage, qualify and close on prospects with efficiency so that you can quickly establish a relationship with those valuable leads.

We take pride in being able to help clients across various industries sell their critical franchise locations by utilizing the latest technology in geo-targeting techniques coupled with traditional marketing methods- no hashtags necessary! So why wait? Partner up with FRANpro today and let's take your business to new heights!

With our expert team handling lead generation, you can focus on what you do best - running your business! Are you curious about how we can help grow your franchising opportunities?





We love learning, it's a never-ending process. Learning all about your brand's objectives, goals, processes, and expectations, form the early relationship guidelines we use, to attract driven qualified and capable franchisees. During the sales process, FRANpro spends the time necessary to provide and communicate all the brand guidelines and criteria you use to consider prospects for awarding franchises.

OPERATIONS MANAGEMENT:

- Existing Operations System Review
- Menu, Inventory, and Food Cost Analysis
- Competitive Analysis and Price Modeling
- Internal Staffing Guidance
- Corporate Training Development
- Vendor Negotiation Assistance
- Franchisee Training Program Development
- Franchisee Relationship Management
- Implementation of Franchise Training Standards

FRANCHISE DOCUMENTS:

- Franchise Disclosure Document Review
- Development of Operation & Training Manuals
- Discovery Day Presentation(s)
- Franchise Agreements
- UFDD Expediting
- Legal Referrals & Setup

promote

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Using our national network and various social media platforms, FRANpro promotes your brand creating brand value, awareness, and communicating your unique selling points.

Creating a demand for your brand supplies our Lead Generation Programs and drives traffic to your websites and social media platforms growing your brand, organically.

We can assist with:

- Marketing Campaign Assessment
- Franchise Opportunity Marketing
- Lead Generation Consulting
- Social Media Presence Review
- Rebranding Guidance
- Public Relations Management
- Franchise Website Development
- Franchisee Portal Guidance



DESIGN & CREATION

Are you tired of struggling to come up with creative content for your brand's social media, website, and marketing materials? Let our team take care of it. We specialize in crafting stunning visuals and messaging that perfectly capture your brand's personality and voice. From eye-catching social media graphics to beautifully designed websites, we'll work with you to craft a cohesive and stunning online presence that truly reflects your business. Leave the creative work to us so you can focus on what you do best - running your business!

Our experienced team has a passion for creating visually appealing content that resonates with your audience. Over the past year, we've been lucky enough to collaborate with brands that perfectly align with FRANpro's core values: disruptive, innovative, and unique. With FRANpro by your side, there's no limit to where your business can take you as we bring your vision to life.





financial consulting

Our expertise and service offerings are uniquely tailored to fit each company's specific needs, with the goal of ensuring the financial foundation of your business is in place before, during and throughout the lifecycle of your franchise business.

REAL ESTATE

- Strategic Planning
- Site Selection and Target Market Evaluation
- Development of Non-Traditional Locations (ex. Airports and University Campuses)
- Broker Relationship Management
- Re-sale of Existing Franchise Locations
- Assistance In Build Out Budgeting

GUIDANCE + MODELING

- Franchisor Budgets & Growth Forecasting
- franchisor Strategic Partnership
- Investor Decks/Capital Raise Decks
- Sale or Purchase
- Financing and Lease Options
- Risk Management
- Financial Performance Review
- Budget and Profitability Analysis
- Implementation of Internal Controls
- Assessment of Unit Economics
- Cap X Presentations





our partners

"We at Garage Floors 4 Less are happy to endorse FRANpro, a company that has made a remarkable impact on the franchising industry. With a deep understanding of the market and a commitment to excellence. As our partner, FRANpro has helped numerous individuals and entrepreneurs achieve their dreams of owning and operating successful GF4L franchises. What sets them apart is their ability to match the right franchisee with our system. They take a personalized approach to each client, providing tailored solutions and guidance every step of the way. Their extensive network of franchise opportunities combined with their expertise in the industry allows them to help clients make informed decisions about the GF4L franchise opportunity.

If you are looking for a reliable, knowledgeable, and effective partner in the franchising industry, we highly recommend FRANpro. Their commitment to their clients is unmatched, and their results speak for themselves. We couldn't be happier!"

Marc Desgroseilliers
 Marc
 CEO/President

"As the Advantage One Group grew we knew that it was time to upgrade our social media presence as well as our company websites, which led us to FRANpro Consulting. We decided to focus on creating a cohesive look among all our companies, and FRANpro was an integral part of this process. We worked exclusively with Brady Douglas and have found his industry knowledge to be beyond satisfactory.

At this point, FRANpro Consulting has assisted us with 6 websites and is running the social media accounts (Instagram, Facebook, and LinkedIn) for 5 of the companies that make up the AD1 Group. We have been happy with the services we have received and would not hesitate to recommend them to others."

Ken Thompson
 President of Advantage One Group of Companies





who has worked with us?

1 DAY PAINTING



ZEBRA ROBOTICS
Learn | Code | Innovate





Let's Work Together!

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authorized partner